



Privacy Notice

The George Michael Legacy Project, Inc.

January 26, 2022

Who are we? Why do we Collect Personal Data?

The George Michael Legacy Project, Inc. collects personal and financial information to support our mission as a Nonprofit Charitable Corporation. Our goal is to create a global awareness of what charitable means, i.e., not limited to financial donations. Through social media campaigns, uniquely designed projects and events, we will expand the demographics for giving, volunteering and building a committed global connectedness. We believe in integrity, compassion, and giving of self.

We want to continue and expand upon the charitable work George was so passionate about for those causes and charities that may not always be featured among the large news stories and donors. We will begin with selected causes including child well-being, mental illness efforts to eliminate stigma and animal wellness. In addition, we want to share a piece of our legacy as The World Legacy Project sharing vetted information for animal supporters to ensure their donations are making the most difference.

What Information Do We Collect?

In furtherance of our goals, we may collect the following:

- Your name
- Your email
- Images and photographs



• For financial donations and purchases, we may collect your name, address, transaction number, transaction amount and account number

The George Michael Legacy Project, Inc. does not seek to collect any information in relation to a European resident's race or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, health, sex life or sexual orientation, genetic or biometric data.

What Information Do We Collect?

We share our Commercial Data (and that may include personal data) we collect with service providers such as:

- PayPal, credit card processors and other financial institutions
- JustGiving, credit card processors and other financial institutions

This data is shared only as necessary to facilitate specific financial transactions.

We may also disclose personal data as required or appropriate in order to protect our website, business operations or legal rights.

What Information Do We Collect?

We process personal data for the legitimate interest of supporting charitable organizations and in furtherance of a financial contract such as a purchase or a donation. We may need to transfer your data internationally to fulfill these goals. By agreeing to the terms of this Privacy Notice, you consent to having your data transferred internationally as needed to fulfill a contract or in support of our legitimate interest of supporting charitable organizations.

You Have Rights: You have the following Data Subject Access Rights

You have the right to request from us confirmation of whether we are processing your personal data, and if so to access that information.



If any of your personal data is inaccurate you have *a right to request rectification*.

You have the *right to object* to our processing and/or request we *delete* your personal data.

Before we are able to provide you with any information or correct any inaccuracies we may ask you to verify your identity and to provide other details to help us identify you and respond to your request.

You have a right to object to receiving direct marketing. Please let us know if you would like to be removed from our marketing list.

Please send your Data Subject Access Rights Requests to:

Email: gmlegacyproject@gmail.com
Attn: Sallyann Saul, Trustee, President

Complaints?

If you have any complaints on how we handle your personal data, please send your complaints to:

Email: gmlegacyproject@gmail.com
Attn: Ann Shaw, Trustee, Communications Director

Updating this Privacy Notice

We may update this privacy notice from time to time. Therefore, we advise you to check this notice on a regular basis.

Disclaimer

The George Michael Legacy Project, Inc., (GMLP), is a legally filed 501(c)3 nonprofit incorporation in the United States. GMLP is used solely as a nonprofit incorporation for donations under an umbrella of causes George supported throughout his life. It is a nonprofit. It has no affiliation with George's family or estate. The work available for purchase on the website includes Artist Inspired items, not a primary source for raising donations but is available to satisfy the tremendous demand for collectors. Our work is used to inspire philanthropy on the part of his fans.

The Nonprofit will feature an Artist Showcase containing original pieces. We also conduct live raffles. We are not a manufacturer and therefore must use a third party to create the items for use. All proceeds from sales in excess of production costs are donated in full to designated charities. Proceeds from auction pieces and donated work will result in 100% funds for donation. Separate projects and tributes are also on the website. 100% of these funds are directly deposited with the charities in honor of George.

GMLP, Inc. claims no copyright to any of these images, which is retained by the respectful owner(s). All proceeds from sales are directly donated to the nonprofit clarity indicated.