

2022 YEAR - THE GEORGE MICHAEL LEGACY PROJECT, INC.

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Supporting change with generosity given with Love

Report GMLP Year in Review



GMLP & Partners in Hope
GM Memorabilia, Raffles, & much more
June 24-25, 2023
George Michael &
Barbara's Antique & Bric a Brac Shop



Wheel Orchard Car Park, Goring,
Reading, RG8 9HB
Reading, UK

Impacting Change

Year 2022

2022 proved a year full of challenges and many, if not all, were a consequence of the deadly global pandemic and its imposed isolation. It impacted how we conducted fundraising. Product development and creation were interrupted by broken supply chains. We suffered as a small business supporter because several of our best partners were lost to closures. Rising shipping and handling costs, mailing strikes and the rise of basic operating costs forced us to rethink how best to conduct a self-funded business in George's honor while holding cost increases of items from eating into raised funding, a minimum of 20% of sales to charity.

Rethinking our Platform

With the world overhauling its business platforms and outlooks, GMLP took time to rethink its platform, making sure our supporters could continue to help funding efforts and prevent charity fatigue. In a world where needs are great, growing, and financial bases are shrinking, we decided to revamp our giving platforms so Lovelies could participate with us as a united charitable front, where every dollar counts. In developing a project, we create various price points with an eye to the best quality possible. With various raffles held throughout the year, supporters can choose a chance based on the raffle's theme, contents or charity supported for between \$2-\$5 per ticket.

Our Holiday Hamper is the grandest of the lot because George was a huge Christmas fan, and his hampers were not only unique to the recipient but grand in expressing his love and gratitude. Friends were always excited to be gifted one of his hampers filled with treasures of the season. The level and depths of George's giving spirit are what remains at the center of our mission and keeps us focused even in the toughest of times, e.g., pandemic.

The joy and celebration of George is most visible during his birthday celebration in June where GMLP celebrates each year between June 23-26. By invitation of the owner, GMLP sets up tables in front of Barbra's Antique and Bric-a-Brac shop in Goring, UK. Trustees travel to the UK with uniquely designed pieces to sell which benefit selected charities and their projects. At times we bring a small collection of pieces to support a special cause or project., e.g., Ukraine families. Trustees of GMLP are thrilled to bear 100% of the cost of this event and products. 100% of sales from this celebration are donated to charity.



Partners in Hope

In 2022 a chance friendship developed on Facebook between a talented artist in Belgium and GMLP. The friendship resulted in the commission of an oil painting of George in any size and period genre. A few months after giving the artist a carte blanche, a message arrived with an attachment. Upon opening there was this limited palette oil painting of George from the WHAM era based on the song, I'm Your Man. The painting brought instant tears to my eyes as one of the most honest paintings of George to surface. This piece became a central part of GMLP's 2023's 60th birthday plans.

During the year, GMLP held several online raffles in support of numerous charities that support the wellbeing of children (\$349. Shriner's Children's Hospital in Philadelphia), mental health education and end stigma (\$596 American Foundation for Suicide Prevention), care and rescue of swans living on the Thames River (\$1595 Swan Lifeline), training of therapy dogs for support of disabled persons (\$1078 PAWS with a Cause), education, support and end stigma of HIV/AIDS (\$1264 Terrence Higgins Trust), (\$2120 The Hub) a community outreach for those in need in the Goring/Streatley area and an outreach for relief (\$119 Ukraine). The donations from the Trustees to help support various projects totaled \$2224 for the year. These causes were near and dear to George during his life. His philanthropy was driven by special need as opposed to just charity based. As the underlying concept for GMLP, it supports specific projects, or daily operational needs from the smaller, less well-known charities to help them meet their goals. These efforts resulted in \$7564 in donations during a recovery year from the pandemic.

Besides raffles, GMLP establishes other methods for donors to select from to support charities. We have several online donations set up directly on charity pages, we had a small shop that offered items available to support various charities. NOTE: Due to exorbitant production costs and shipping/handling prices or tariff/duty costs, a decision was made to close our shop at this time. On occasion we provide a specific product for sale which directly supports an established project. We create craft packages around the Halloween celebration for children who are admitted to Shriner's Children 's Hospital or visiting are waiting for appointments. The packages include items to create masks, coloring pages, small games, etc. to pass time, or help with therapy sessions.

Barbara's Antique and Bric-a-Brac shop in Goring retains a shelf of George items and all sales of these items are donated to The Hub. This shop gives visitors to Goring to find a small souvenir of their visit while doing good for charity.



PLANS FOR 2023

With a global economy that is still struggling and a population trying to figure out how to fund their household budgets, GMLP must continue to be sensitive and find ways for

Lovelies to continue to support and honor George's philanthropy. We will continue to offer select raffles and projects that can be supported for minimal costs.

A concept for Partners in Hope is being developed that will make monthly giving available and in return the supporters will receive a Lovelies' Partner box 3 times a year and be recognized as partners. This type of funding can help financial planning for project and item development. This plan will also build a core of multi-talented artists to build unique items for raffles and projects.

2023 plans for George's 60th birthday in Goring, UK are well under way. A unique number of items have been developed by artists and will be available to support charities.



